



CONTINENTAL TOUR REGULATIONS

*(Approved by Council, 22 March 2023,
effective from 31 March 2023)*

PART I - GOLD LEVEL STATUS REQUIREMENTS

1. General Principles

- 1.1. The World Athletics Continental Tour provides clearly understood differing levels of competition based on prize money and quality of organisation for worldwide international one-day Meetings, subject to fulfilment of the minimum requirements set out in these Regulations.
- 1.2. Regulations governing the World Athletics Continental Tour shall be issued to the World Athletics Continental Tour Meeting Organisers (the Organisers) and may be amended every year by World Athletics in agreement with the Area Associations.
- 1.3. Organisers agree to respect all Rules and Regulations and decisions taken by World Athletics.
- 1.4. The World Athletics Continental Tour calendar can be found on the World Athletics website.
- 1.5. Formal Application for a World Athletics Permit shall be submitted as follows:
 - 1.5.1. On the appropriate Application Form.
 - 1.5.2. Countersigned by the Organiser and the host National Federation and forwarded to the corresponding Area Association.
 - 1.5.3. By the deadline set by World Athletics.
- 1.6. No Application shall be considered if it does not meet the minimum requirements set out in these Regulations.

2. Evaluation and Reporting

- 2.1. All World Athletics Continental Tour Meetings will undergo an annual evaluation on all aspects of their organisation:
 - level of the Athletes competing;
 - attendance of spectators;
 - respect of these Regulations;
 - respect of all other Rules and Regulations and the Television Production and Graphic Branding Guidelines;
 - respect of the financial commitments towards the Athletes;
 - conduct of anti-doping measures;
 - technical conduct of the competition;
 - services provided to the Athletes;
 - event presentation;
 - media services.

- 2.2. The status can be reviewed according to procedures agreed by World Athletics.
- 2.3. Technical Delegates nominated by World Athletics shall be ready to give assistance to the Organiser and the Organiser shall guarantee full cooperation to the Delegate.
- 2.4. Following each Meeting the designated Technical Delegate will be required to complete a detailed Delegate Report Form concerning the staging of the Meeting to be returned to World Athletics no later than 10 days after the Meeting.
- 2.5. A copy of the Delegate's Report will also be given to the Organiser and the Area Association where the Meeting is held.

3. Minimum Requirements for Application

3.1. Minimum standards of organisation

The observation and respect of the applicable Rules and Regulations shall always be one of the minimum requirements. Should a Meeting not satisfy the minimum requirements, World Athletics retains the right not to deliver a Permit, to downgrade a Meeting and / or impose penalties for the following edition.

3.2. Stadium and Technical Aspects

Min. Spectator Capacity	5000 (minimum 60% attendance)
Min. Lanes	8 lanes (6 in exceptional circumstances only)

All track and field facilities and competition equipment must conform to the Rules and Regulations as amended from time to time. Further to this general requirement:

Athletics Facility Certificate Class 1 is preferred but must be at least Class 2. In the case of temporary events sites in- or out-of-stadium, TR11.2 applies.

Equipment	World Athletics Certified
Implements	Certified (all personal and those provided by the Organiser)

Timing	Fully automatic timing obtained from a Photo Finish System
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Measurement	EDM and/or approved VDM equipment
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Display	Minimum 2 clocks, 3 Electronic infield Boards
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Data processing	TV compatible
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Video Screen	Minimum 1 (minimum size 40m ²) with both Image and data
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Electronic False Start	Obligatory
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Electronic Wind Gauge	Obligatory
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Warm-up Area	Adequate for all disciplines
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3.3. Out-of-Stadium events

A Continental Tour Meeting shall normally be staged over one day and at one venue. When possible, organisers are welcome to stage events the day before and/or outside the main competition stadium to further promote these events and

shorten the timetable. All temporary facilities must be constructed according to Rule 11 of the Technical Rules (formerly Rule 149) (see Book C – C2.1 of the World Athletics Book of Rules).

3.4. Programme of the World Athletics Continental Tour Meetings

- a. Organisers must stage a minimum of 12 events, with minimum five (5) events per gender including at least one (1) jumping and one (1) throwing event.
- b. Included in the 12 events will be:
 - A core group of six (6) events which will take local interests into consideration as much as possible but also aim to ensure all disciplines are conducted uniformly throughout the Continental Tour. These will be agreed with World Athletics and the relevant Area Association.
 - An additional group of six (6) events focussed on the Continent of the Meeting and on rewarding the best Athletes from that Area in a unique way.
 - Organisers will be free to organise additional events and assign them to the core or additional groups.
- c. The Organiser shall make every effort to stage the main programme within two (2) consecutive hours.

3.5. Athlete Participation and World Ranking Points

- a. There shall be a minimum of 6 Athletes in any one event.
- b. A minimum of 50% of the total Athletes participating in the Meeting shall be from the Area Association in which the Meeting is held.
- c. A minimum of 15% of the total Athletes participating in a Meeting shall be from outside the host Area.
- d. A maximum of 4 Athletes from any one country (other than the host country) may compete in any event.
- e. A minimum of 3 Athletes from the Top 50 (counting a maximum of 3 per country) of the World Athletics World Rankings (in the month prior to the Meeting) to participate in each of at least 12 international events.
- f. Athletes requesting entry into a Meeting shall receive priority based on their position in the World Rankings. The request must be received by the Organiser at least one month prior the date of the meeting.
- g. Negotiations for Athletes to compete must be conducted only with authorised Athletes Representatives, through the Athletes' Member Federation or with the Athlete directly.
- h. Category "A" World Ranking points will be awarded for all Continental Tour Gold Level disciplines, except the following discipline where category "GW" World Ranking points will be awarded: HT (men and women).

- i. Once an athlete (or an Athletes Representative on their behalf) has accepted a starting place in a Continental Tour meet, and subsequently withdraws for any reason 5 days or less before the Meeting, the athlete cannot compete in a World Rankings Competition (including a Continental Tour or Diamond League meet) for 5 days following the date of the originally accepted Meeting. For the avoidance of doubt, Organisers must not invite an athlete subject to the 5 day period. If an Organiser discovers they have invited such an athlete and are still within the 5 day period then they must withdraw their invitation.
- j. The restriction at Regulation 3.5 (i) can only be waived with the written acceptance of the Technical Delegate of the Meeting in which the athlete originally accepted to compete in and subsequently withdrew from or if for any reason the Technical Delegate is unable to the World Athletics' Chief Executive Officer (or their nominee). For the avoidance of doubt, withdrawal for genuine reasons (e.g. illness, injury, bereavement, family emergencies etc.) will be presumed acceptable with supporting information.

3.6. Prize Money at the World Athletics Continental Tour Meetings

- a. The World Athletics Continental Tour Gold Level Meetings will offer two levels of prize money per discipline: either US Dollars 15, 000 or US Dollars 10, 000.
- b. A minimum of eight disciplines (which must include the HT) must offer US Dollars 15, 000 and a minimum of 6 disciplines must offer US Dollars 10, 000 in prize money.

Position	Core Events	Additional Events
1	5,000 USD	3,500 USD
2	3,000 USD	2,000 USD
3	2,000 USD	1,400 USD
4	1,400 USD	1,000 USD
5	1,200 USD	800 USD
6	1,000 USD	600 USD
7	800 USD	400 USD
8	600 USD	300 USD
Total	15,000 USD	10,000 USD

- c. Except for the HT, the same World Ranking points will on offer for all disciplines regardless of prize money category.
- d. The HT will have prize money of US Dollars 15, 000 and be awarded 'GW' World Ranking points.
- e. The following shall be at the Organiser's discretion:
 - For middle distance races, awards for Athletes finishing in places 9 through 12; and
 - Bonuses for breaking a World Record.

- f. Prize money shall be paid within 30 days of receipt of the doping control clearance from the Athletics Integrity Unit and complete invoices which must comply with the communicated legal, fiscal and procedural requirements of the Organiser.
- g. Payment of travel reimbursements will be made at the Meeting or within 2 weeks after the Meeting, provided the necessary paperwork has been given to the Organiser.
- h. Upon request from World Athletics, an Organiser has the obligation to provide within two weeks, proof of the payments made to the Athletes.

3.7. Insurance

Organisers must sign a liability insurance policy, in favour of the Athletes, officials and spectators, to cover risks for which they may be liable. Another insurance policy should be taken against the risks of cancellation. Athletes must cover their own insurance for accident.

3.8. Medical and Anti-Doping

- a. The Organiser shall provide:
 - Adequate Medical and Emergency Services on site, including emergency assistance and ambulance service, and minor stitching.
 - Physiotherapy facilities at the stadium and at the Athletes' hotel.
- b. The Organiser shall organise and cover the costs of doping controls and analyses as follows:
 - A minimum of 12 urine tests must be conducted at the event, of which at least 4 must be analysed for Erythropoiesis Stimulating Agents (ESA).
 - Samples shall be collected in strict accordance with World Athletics Anti-Doping Rules (and appendices) using qualified doping control personnel.
 - Samples shall be shipped to and analysed by a WADA-accredited laboratory.
 - Additional tests may also be conducted where:
 - World Athletics decides to conduct pre-competition blood testing at its own expense. The Organiser shall assist the Athletics Integrity Unit should pre-competition blood tests take place at the Organiser's event (chaperones, hotel room for sample collection etc.); and/or
 - an Athlete breaks or equals a World Record (if more than one Athlete breaks or equals the record in the same event, then all Athletes concerned must be tested); and/or
 - any Athlete who has broken an Area or National Record requests it; and/or

- the Athletics Integrity Unit requests it.

The latest World Athletics Anti-Doping Rules are available to download from: <https://www.worldathletics.org/about-iaaf/documents/book-of-rules> (see [Book D - Chapter D 3.1](#))

3.9. Media

- a. The services to be provided to the press and photographers should comply with World Athletics Media Guidelines. The following minimum requirements must be met:
 - Tribune - Dedicated seats
 - Equipment - High-speed internet access and TV monitors (recommended)
 - Results - Individual & Public access to live results
 - Internet / Web - Organisers are required to provide information to feed World Athletics Continental Tour website, whilst having possibility to maintain their own dedicated website.
 - Press releases - 2 minimum per month in the first 3 months prior to the Meeting and 4 in the last month.
 - Photographers - High speed and large capacity internet access via WIFI for the purpose of quick upload and sending of digital photographs from the stadium Media working area
 - Press conferences - 2 minimum
 - Media Stand - 2 places for World Athletics representatives (including 2 ADSL high-speed internet connections)

3.10. Television

- a. Television production and service to broadcasters shall comply with the Television Production and Graphic Branding Guidelines.
- b. Live broadcast, or in exceptional circumstances only, delayed significant broadcast on the day of the Meeting is compulsory within the host country. If possible, live streaming should be used to promote the field events.

3.11. Logistics

The Meeting headquarters hotel and transport facilities to be provided by the Organiser must comply with the following minimum requirements:

- Hotel rating Minimum 4 star (****)
- Athletes transportation to/from hotel, stadium, airport, train station
- Delegates Pool cars
- Vaulting Poles Transport and storage

3.12. World Athletics Delegates and Staff

- a. A Technical Delegate (TD) shall be appointed by World Athletics for each Gold level Meeting on the Tour. Provided they are suitably qualified, the TD can be from any Country or Territory including the Country or Territory where the Meeting is located.
- b. The role of the TD is to ensure the Meeting is run in accordance with World Athletics Rules and Tour Regulations. Costs of travel and accommodation for the TD to be borne by the Meeting.
- c. In addition, a Continental Tour Coordinator will be appointed to manage all aspects relating to the Tour.
- d. The role of the coordinator will be to support the Meeting organisers throughout the year to ensure the highest quality Meeting possible and oversee all requirements including Quality Control, Communication and PR, Social Media, Event Presentation and some technical aspects including the timetable.
- e. Costs of travel and accommodation for the Coordinator to be borne by the Meeting.

3.13. Marketing & Other Rights

The Organiser guarantees to abide by the agreements between the Organisers and World Athletics regarding all marketing and other rights granted to World Athletics. The Organiser agrees to comply with and implement the Marketing & Advertising Regulations concerning event branding set out in Appendix 1 which apply to Continental Tour Gold Level Meetings only.

4. Technical

4.1. Technical Meeting

The Organiser is recommended to stage a Technical Meeting or similar communication with all participants on the eve of the competition.

4.2. Entry Lists and Results

- a. Entry lists should be sent to the respective Area Association and to World Athletics (email: worldathleticsmeetingresults@worldathletics.org) two days before the Meeting.
- b. Start Lists should be sent the evening before the Meeting, following the Technical Meeting (if applicable).
- c. The Start List should include:
 - Event
 - Athlete's Surname and Name
 - Athlete's Country Code
 - Athlete's Date/Year of Birth
- d. The results should ideally be posted live on the event website and sent live after each event to World Athletics (email: worldathleticsmeetingresults@worldathletics.org) and to the Area Association, but at minimum no later than 60 minutes after the end of the

Meeting. The Organiser must also ensure that the Area Association and World Athletics are informed of any correction to the Results.

- e. Results should include:
- Event
 - Athlete's Position
 - Athlete's Surname and Name
 - Athlete's Country Code
 - Athlete's Mark
 - Wind: 100m, 200m, 100H/110mH
 - Wind at each trial: LJ and TJ
 - Trials: HJ, PV, SP, DT, JT, HT

4.3. For events from 100m to 800m inclusive, allocation of lanes will be at the Organisers' discretion, who will take into consideration current performances and local conditions.

4.4. The competition order of the field events will be at the discretion of the Organisers.

4.5. The maximum size of fields (including pacemakers) should be as follows:

800m	11 Athletes incl. pace
1500m	15 Athletes
3000m / 5000m	18 Athletes
3000m SC	18 Athletes
Field events	8 Athletes + max. 2 national Athletes
	12 Athletes in High Jump and Pole Vault

PART II - SILVER LEVEL STATUS REQUIREMENTS

5. General Principles

- 5.1. The World Athletics Continental Tour provides clearly understood differing levels of competition based on prize money and quality of organisation for worldwide international one-day Meetings, subject to fulfilment of the minimum requirements set out in these Regulations.
- 5.2. Regulations governing the World Athletics Continental Tour shall be issued to the World Athletics Continental Tour Meeting Organisers (the Organisers) and may be amended every year by World Athletics in agreement with the Area Associations.
- 5.3. Organisers agree to respect all Rules and Regulations and decisions taken by World Athletics and the respective Area Association.
- 5.4. The World Athletics Continental Tour calendar can be found on the World Athletics website.
- 5.5. Formal Application for a World Athletics Permit shall be submitted as follows:
 - 5.5.1. On the appropriate Application Form.
 - 5.5.2. Countersigned by the Organiser and the host National Federation and forwarded to the corresponding Area Association.
 - 5.5.3. By the deadline set by World Athletics.
- 5.6. No Application shall be considered if it does not meet the minimum requirements set out in these Regulations.

6. Evaluation and Reporting

- 6.1. All World Athletics Continental Tour Meetings will undergo an annual evaluation on all aspects of their organisation:
 - level of the Athletes competing;
 - attendance of spectators;
 - respect of these Regulations;
 - respect of all other Rules and Regulations and the Television Production and Graphic Branding Guidelines;
 - respect of the financial commitments towards the Athletes;
 - conduct of anti-doping measures;
 - technical conduct of the competition;
 - services provided to the Athletes;
 - event presentation;
 - media services.

- 6.2. The status can be reviewed according to procedures agreed by World Athletics.
- 6.3. Technical Delegates nominated by the Area Association shall be ready to give assistance to the Organiser and the Organiser shall guarantee full cooperation to the Technical Delegate. Provided they are suitably qualified, the TD can be from any Country or Territory including the Country or Territory where the Meeting is located.
- 6.4. Following each Meeting the designated Technical Delegate will be required to complete a detailed Delegate Report Form concerning the staging of the Meeting to be returned to the Area Association no later than 10 days after the Meeting.

7. Minimum Requirements for Application

7.1. Minimum standards of organisation

The observation and respect of the applicable Rules and Regulations shall always be one of the minimum requirements. Should a Meeting not satisfy the minimum requirements, World Athletics retains the right not to deliver a Permit, to downgrade a Meeting and / or impose penalties for the following edition.

7.2. Stadium and Technical Aspects

a. Mandatory

Minimum Lanes	8 lanes (6 to be considered in exceptional circumstances)
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All track and field facilities and competition equipment must conform to the Rules and Regulations as amended from time to time. Further to this general requirement:

Athletics Facility Certificate	Class 1 is preferred but must be at least, Class 2 . In the case of temporary events sites in- or out-of-stadium, TR11.2 applies.
Equipment Implements	World Athletics Certified Certified (all personal and those provided by the Organiser)
Timing	Fully automatic timing obtained from a Photo Finish System
Measurement Display	EDM and/or approved VDM equipment Minimum 2 clocks, 3 Electronic infield Boards

b. Recommended

Min. Spectator Capacity	5000 (minimum 60% attendance)
Warm-up Area	Adequate for all disciplines

Electronic False Start	TV compatible
Electronic Wind Gauge	Minimum 1 (minimum size 40m ²) with
Data processing	both Image and data
Video Screen	

7.3. Out-of-Stadium events

A Continental Tour Meeting shall normally be staged over one day and at one venue. When possible, organisers are welcome to stage events the day before and/or outside the main competition stadium to further promote these events and shorten the timetable. All temporary facilities must be constructed according to Rule 11 of the Technical Rules (formerly Rule 149) (see Book C – C2.1 of the World Athletics Book of Rules).

7.4. Programme of the World Athletics Continental Tour Meetings

- a. Organisers must stage a minimum of 12 events, with minimum five (5) events per gender including at least one (1) jumping and one (1) throwing event.
- b. The Organiser shall make every effort to stage the main programme within two and a half (2.5) consecutive hours.

7.5. Athlete Participation and World Ranking Points

- a. There shall be a minimum of 6 Athletes in any one event.
- b. A minimum of 50% of the total Athletes participating in the Meeting shall be from the Area Association in which the Meeting is held.
- c. A minimum of 10% of the total Athletes participating in a Meeting shall be from outside the host Area.
- d. A maximum of 4 Athletes from any one country (other than the host country) may compete in any event. (Consent from the Area Association to change this requirement may be granted in exceptional circumstances).
- e. A minimum of 3 Athletes from the Top 100 (counting a maximum of 3 per country) of the World Athletics World Rankings (in the month prior to the Meeting) to participate in each of at least 12 international events.
- f. Athletes requesting entry into a Meeting shall receive priority based on their position in the World Rankings. The request must be received by the Organiser at least one month prior the date of the meeting.
- g. Negotiations for Athletes to compete must be conducted only with authorised Athletes Representatives, through the Athletes' Member Federation or with the Athlete directly.
- h. Category "B" World Ranking points will be awarded for Continental Tour Silver Level meetings.
- i. Once an athlete (or an Athletes Representative on their behalf) has accepted a starting place in a Continental Tour meet, and subsequently withdraws for any reason 5 days or less before the Meeting, the athlete cannot compete in a World Rankings Competition (including a Continental

Tour or Diamond League meet) for 5 days following the date of the originally accepted Meeting. For the avoidance of doubt, Organisers must not invite an athlete subject to the 5 day period. If an Organiser discovers they have invited such an athlete and are still within the 5 day period then they must withdraw their invitation.

- j. The restriction at Regulation 7.5 (i) can only be waived with the written acceptance of the Technical Delegate of the Meeting in which the athlete originally accepted to compete in and subsequently withdrew from or if for any reason the Technical Delegate is unable to the World Athletics' Chief Executive Officer (or their nominee). For the avoidance of doubt, withdrawal for genuine reasons (e.g. illness, injury, bereavement, family emergencies etc.) will be presumed acceptable with supporting information.

7.6. Prize Money at the World Athletics Continental Tour Meetings

- a. A total prize money purse of US Dollars 75,000 must be offered for the Meeting.
- b. A minimum amount of US Dollars 5,000 must be offered for each event according to the following structure.

Position	All Events
1	1,600 USD
2	1,200 USD
3	900 USD
4	600 USD
5	400 USD
6	300 USD
Total	5,000 USD

- c. The following shall be at the Organiser's discretion:
- Payment of awards beyond 6th position; and
 - Bonuses for breaking a World Record.
- d. Prize Money shall be paid within 30 days of receipt of the doping control clearance from the Athletics Integrity Unit and a complete invoice from the Athletes' Representative.
- e. Travel costs shall be paid within 30 days of the Meeting provided the necessary paperwork has been given to the Meeting Organiser.
- f. Upon request from World Athletics, an Organiser has the obligation to provide within two weeks, proof of the payments made to the Athletes.

7.7. Insurance

Organisers must sign a liability insurance policy, in favour of the Athletes, officials and spectators, to cover risks for which they may be liable. Another insurance policy should be taken against the risks of cancellation. Athletes must cover their own insurance for accident.

7.8. Medical and Anti-Doping

- a. The Organiser shall provide:
 - Adequate Medical and Emergency Services on site, including emergency assistance and ambulance service, and minor stitching.
 - Physiotherapy facilities at the stadium and at the Athletes' hotel.
- b. The Organiser shall organise and cover the costs of doping controls and analyses as follows:
 - A minimum of 6 urine tests must be conducted at the event, of which at least 2 must be analysed for Erythropoiesis Stimulating Agents (ESA).
 - Samples shall be collected in strict accordance with World Athletics Anti-Doping Rules (and appendices) using qualified doping control personnel.
 - Samples shall be shipped to and analysed by a WADA-accredited laboratory.
 - Additional tests may also be conducted where:
 - World Athletics decides to conduct pre-competition blood testing at its own expense. The Organiser shall assist the Athletics Integrity Unit should pre-competition blood tests take place at the Organiser's event (chaperones, hotel room for sample collection etc.); and/or
 - an Athlete breaks or equals a World Record (if more than one Athlete breaks or equals the record in the same event, then all Athletes concerned must be tested); and/or
 - any Athlete who has broken an Area or National Record requests it; and/or
 - the Athletics Integrity Unit requests it.

The latest World Athletics Anti-Doping Rules are available to download from: <https://www.worldathletics.org/about-iaaf/documents/book-of-rules> (see [Book D - Chapter D 3.1](#))

7.9. Media

The services to be provided to the press and photographers should comply with World Athletics Media Guidelines. The following minimum requirements must be met:

- Tribune - Dedicated seats
- Equipment - High-speed internet access and TV monitors (recommended)
- Results - Individual & Public access to live results

- Internet / Web - Organisers are required to provide information to feed World Athletics Continental Tour website.
- Press Conferences - 2 minimum
- Photographers - High speed internet access via WIFI for the purpose of quick upload

7.10. Broadcast

High Quality Live Streaming must be made available on the Continental Tour website and event website or similar platform.

7.11. Logistics

The Meeting headquarters hotel and transport facilities to be provided by the Organiser must comply with the following minimum requirements:

- Hotel rating Minimum 3 star (***)
- Athletes transportation to/from hotel, stadium, airport, train station
- Delegates Pool cars
- Vaulting Poles Transport and storage

7.12. Marketing & Other Rights

The Organiser guarantees to abide by the agreements between the Organisers and World Athletics regarding all marketing and other rights granted to World Athletics.

8. Technical

8.1. Technical Meeting

The Organiser is recommended to stage a Technical Meeting or similar communication with all participants on the eve of the competition.

8.2. Entry Lists and Results

- a. Entry lists should be sent to the respective Area Association and to World Athletics (email: worldathleticsmeetingresults@worldathletics.org) two days before the Meeting.
- b. Start Lists should be sent the evening before the Meeting, following the Technical Meeting (if applicable).
- c. The Start List should include:
 - Event
 - Athlete's Surname and Name
 - Athlete's Country Code
 - Athlete's Date/Year of Birth
- d. The results should ideally be posted live on the event website and sent live after each event to World Athletics (email:

worldathleticsmeetingresults@worldathletics.org) and to the Area Association, but at minimum no later than 60 minutes after the end of the Meeting. The Organiser must also ensure that the Area Association and World Athletics are informed of any correction to the Results.

e. Results should include:

- Event
- Athlete's Position
- Athlete's Surname and Name
- Athlete's Country Code
- Athlete's Mark
- Wind: 100m, 200m, 100H/110mH
- Wind at each trial: LJ and TJ
- Trials: HJ, PV, SP, DT, JT, HT

8.3. For events from 100m to 800m inclusive, allocation of lanes will be at the Organisers' discretion, who will take into consideration current performances and local conditions.

8.4. The competition order of the field events will be at the discretion of the Organisers.

8.5. The maximum size of fields (including pacemakers) should be as follows:

800m	11 Athletes incl. pace
1500m	15 Athletes
3000m / 5000m	18 Athletes
3000m SC	18 Athletes
Field events	8 Athletes + max. 2 national Athletes
	12 Athletes in High Jump and Pole Vault

PART III - BRONZE LEVEL STATUS REQUIREMENTS

9. General Principles

- 9.1. The World Athletics Continental Tour provides clearly understood differing levels of competition based on prize money and quality of organisation for worldwide international one-day Meetings, subject to fulfilment of the minimum requirements set out in these Regulations.
- 9.2. Regulations governing the World Athletics Continental Tour shall be issued to the World Athletics Continental Tour Meeting Organisers (the Organisers) and may be amended every year by World Athletics in agreement with the Area Associations.
- 9.3. Organisers agree to respect all Rules and Regulations and decisions taken by World Athletics and the respective Area Association.
- 9.4. The World Athletics Continental Tour calendar can be found on the World Athletics website.
- 9.5. Formal Application for a World Athletics Permit shall be submitted as follows:
 - 9.5.1. On the appropriate Application Form.
 - 9.5.2. Countersigned by the Organiser and the host National Federation and forwarded to the corresponding Area Association.
 - 9.5.3. By the deadline set by World Athletics.
- 9.6. No Application shall be considered if it does not meet the minimum requirements set out in these Regulations.

10. Evaluation and Reporting

- 10.1. All World Athletics Continental Tour Meetings will undergo an annual evaluation on all aspects of their organisation:
 - level of the Athletes competing;
 - attendance of spectators;
 - respect of these Regulations;
 - respect of all other Rules and Regulations and the Television Production and Graphic Branding Guidelines;
 - respect of the financial commitments towards the Athletes;
 - conduct of anti-doping measures;
 - technical conduct of the competition;
 - services provided to the Athletes;
 - event presentation;
 - media services.

- 10.2. The status can be reviewed according to procedures agreed by World Athletics.
- 10.3. Technical Delegates nominated by the Area Association shall be ready to give assistance to the Organiser and the Organiser shall guarantee full cooperation to the Delegate. Provided they are suitably qualified, the TD can be from any Country or Territory including the Country or Territory where the Meeting is located.
- 10.4. Following each Meeting the designated Technical Delegate will be required to complete a detailed Delegate Report Form concerning the staging of the Meeting to be returned to the Area Association no later than 10 days after the Meeting.

11. Minimum Requirements for Application

11.1. Minimum standards of organisation

The observation and respect of the applicable Rules and Regulations shall always be one of the minimum requirements. Should a Meeting not satisfy the minimum requirements, World Athletics retains the right not to deliver a Permit, to downgrade a Meeting and / or impose penalties for the following edition.

11.2. Stadium and Technical Aspects

a. Mandatory

Minimum Lanes	6 lane
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All track and field facilities and competition equipment must conform to the Rules and Regulations as amended from time to time. Further to this general requirement:

Athletics Facility Certificate	The facility must conform to the Rules and Regulations as amended from time and, preferably, hold a Class 1 or Class 2 World Athletics Facility Certificate. . In the case of temporary events sites in- or out-of-stadium, TR11.2 applies.
Equipment Implements Certified	World Athletics Certified (all personal and those provided by the Organiser)
Timing	Fully automatic timing obtained from a Photo Finish System

b. Recommended

Min. Spectator Capacity	5000 (minimum 60% attendance)
Warm-up Area	Adequate for all disciplines
Measurement	EDM

Display	2 clocks, 3 Electronic infield Boards
Electronic False Start	
Electronic Wind Gauge	
Data processing	TV compatible
Video Screen	Minimum 1 (minimum size 40m ²) with both Image and data

11.3. Out-of-Stadium events

A Continental Tour Meeting shall normally be staged over one day and at one venue. When possible, organisers are welcome to stage events the day before and/or outside the main competition stadium to further promote these events and shorten the timetable. All temporary facilities must be constructed according to Rule 11 of the Technical Rules (formerly Rule 149) (see Book C – C2.1 of the World Athletics Book of Rules).

11.4. Programme of the World Athletics Continental Tour Meetings

- a. Organisers must stage a minimum of 12 events, with minimum five (5) events per gender including at least one (1) jumping and one (1) throwing event.
- b. The Organiser shall make every effort to stage the main programme within two and a half (2.5) consecutive hours.

11.5. Athlete Participation and World Ranking Points

- a. There shall be a minimum of 6 athletes in any one event from 3 different countries. (Consent from the Area Association to change this requirement may be granted in exceptional circumstances).
- b. A maximum of 4 athletes from any one country (other than the host country) may compete in any event. (Consent from the Area Association to change this requirement may be granted in exceptional circumstances).
- c. Participation for athletes to compete must be conducted only with Authorised Athletes Representatives, through the Athletes' Member Federation or with the Athlete directly.
- d. Category "C" World Ranking points will be awarded for Continental Tour Bronze Level meetings.
- e. Once an athlete (or an Athletes Representative on their behalf) has accepted a starting place in a Continental Tour meet, and subsequently withdraws for any reason 5 days or less before the Meeting, the athlete cannot compete in a World Rankings Competition (including a Continental Tour or Diamond League meet) for 5 days following the date of the originally accepted Meeting. For the avoidance of doubt, Organisers must not invite an athlete subject to the 5 day period. If an Organiser discovers they have invited such an athlete and are still within the 5 day period then they must withdraw their invitation.

- f. The restriction at Regulation 11.5 (e) can only be waived with the written acceptance of the Technical Delegate of the Meeting in which the athlete originally accepted to compete in and subsequently withdrew from or if for any reason the Technical Delegate is unable to the World Athletics' Chief Executive Officer (or their nominee). For the avoidance of doubt, withdrawal for genuine reasons (e.g. illness, injury, bereavement, family emergencies etc.) will be presumed acceptable with supporting information.

11.6. Prize Money at the World Athletics Continental Tour Meetings

- a. A total prize money purse of US Dollars 25,000 must be offered for the Meeting.
- b. The following shall be at the Organiser's discretion:
 - Payment of awards beyond 6th position; and
 - Bonuses for breaking a World Record.
- c. Prize Money shall be paid within 30 days of receipt of the doping control clearance from the Athletics Integrity Unit and a complete invoice from the Athletes' Representative.
- d. Travel costs shall be paid within 30 days of the Meeting provided the necessary paperwork has been given to the Meeting Organiser.
- e. Upon request from World Athletics, an Organiser has the obligation to provide within two weeks, proof of the payments made to the Athletes.

11.7. Insurance

Organisers must sign a liability insurance policy, in favour of the Athletes, officials and spectators, to cover risks for which they may be liable. Another insurance policy should be taken against the risks of cancellation. Athletes must cover their own insurance for accident.

11.8. Medical and Anti-Doping

- a. The Organiser shall provide:
 - Adequate Medical and Emergency Services on site, including emergency assistance and ambulance service, and minor stitching.
 - Physiotherapy facilities at the stadium and at the Athletes' hotel.
- b. The Organiser shall organise and cover the costs of doping controls and analyses as follows:
 - A minimum of 5 urine tests must be conducted at the event.
 - Samples shall be collected in strict accordance with World Athletics Anti-Doping Rules (and appendices) using qualified doping control personnel.

- Samples shall be shipped to and analysed by a WADA-accredited laboratory.
- Additional tests may also be conducted where:
 - World Athletics decides to conduct pre-competition blood testing at its own expense. The Organiser shall assist the Athletics Integrity Unit should pre-competition blood tests take place at the Organiser's event (chaperones, hotel room for sample collection etc.); and/or
 - an Athlete breaks or equals a World Record (if more than one Athlete breaks or equals the record in the same event, then all Athletes concerned must be tested); and/or
 - any Athlete who has broken an Area or National Record requests it; and/or
 - the Athletics Integrity Unit requests it.

The latest World Athletics Anti-Doping Rules are available to download from: <https://www.worldathletics.org/about-iaaf/documents/book-of-rules> (see [Book D - Chapter D 3.1](#))

11.9. Media

- a. The services to be provided to the press and photographers should comply with International Media norms. The following minimum requirements are recommended:
 - Dedicated press tribune and working area
 - High speed internet access
 - Access to live results (via website, dedicated monitors, printouts, etc.)

11.10. Broadcast

High Quality Live Streaming must be made available on the Continental Tour website and event website or similar platform.

11.11. Logistics

The Meeting headquarters hotel and transport facilities to be provided by the Organiser must comply with the following minimum requirements:

- Hotel rating Minimum 3 star (***)
- Athletes transportation to/from hotel, stadium, airport, train station
- Delegates Pool cars
- Vaulting Poles Transport and storage

11.12. Marketing & Other Rights

The Organiser guarantees to abide by the agreements between the Organisers and World Athletics regarding all marketing and other rights granted to World Athletics.

12. Technical

12.1. Technical Meeting

The Organiser is recommended to stage a Technical Meeting or similar communication with all participants on the eve of the competition.

12.2. Entry Lists and Results

- a. Entry lists should be sent to the respective Area Association and to World Athletics (email: worldathleticsmeetingresults@worldathletics.org) two days before the Meeting.
- b. Start Lists should be sent the evening before the Meeting, following the Technical Meeting (if applicable).
- c. The Start List should include:
 - Event
 - Athlete's Surname and Name
 - Athlete's Country Code
 - Athlete's Date/Year of Birth
- d. The results should ideally be posted live on the event website and sent live after each event to World Athletics (email: worldathleticsmeetingresults@worldathletics.org) and to the Area Association, but at minimum no later than 60 minutes after the end of the Meeting. The Organiser must also ensure that the Area Association and World Athletics are informed of any correction to the Results.
- e. Results should include:
 - Event
 - Athlete's Position
 - Athlete's Surname and Name
 - Athlete's Country Code
 - Athlete's Mark
 - Wind: 100m, 200m, 100H/110mH
 - Wind at each trial: LJ and TJ
 - Trials: HJ, PV, SP, DT, JT, HT

12.3. For events from 100m to 800m inclusive, allocation of lanes will be at the Organisers' discretion, who will take into consideration current performances and local conditions.

12.4. The competition order of the field events will be at the discretion of the Organisers.

12.5. The maximum size of fields (including pacemakers) should be as follows:

800m	11 Athletes incl. pace
1500m	15 Athletes
3000m / 5000m	18 Athletes
3000m SC	18 Athletes
Field events	8 Athletes + max. 2 national Athletes
	12 Athletes in High Jump and Pole Vault

1. Sustainability (Gold, Silver and Bronze) – All Continental Tour Meets

- 1.1. To ensure that all affiliated athletics competitions are aligned with the principles of sustainability articulated in the World Athletics Sustainability Strategy 2020-2030 World Athletics has developed an 'Athletics for a Better World Sustainable Event Standard' ('the Sustainable Event Standard'). The World Athletics Sustainability Strategy is divided into six pillars: (1) leadership in sustainability; (2) sustainable production and consumption; (3) climate change and carbon; (4) local environment and air quality; (5) global equality; and (6) diversity, accessibility and wellbeing.
- 1.2. The Sustainable Event Standard is to assist event organiser address sustainability as they design, plan and execute their events. Each of the 6 pillars above is broken down into 4 topics. Topics include specific sustainability objectives, each with performance requirement and a dedicated scoring methodology. A document with best-practice guidance to the Sustainable Event Standard can be downloaded (in English, French, Spanish) at <https://worldathletics.org/athletics-better-world/sustainability>, under the dedicated tab.

Athletics for a Better World Sustainable Event Standard: overview of Macro-areas and topics		
Macro-areas	Topic	Points available
Leadership (Tot. 26 points available)	Sustainability plan	6
	Collaboration	9
	Communication plan	5
	Operational delivery	6
Sustainable Production and consumption (Tot. 18 points available)	Policy/ plan	4
	Waste management	5
	Food and catering	3
	Minimise consumption	6
Climate change and carbon (Tot. 21 points available)	Carbon Plan	5
	Energy and Resources (scope 1 and 2)	7
	Travel and accommodation (scope 3)	6
	Fan travel and engagement	3
Local Environment and air quality (Tot. 15 points available)	Air quality protection	6
	Air quality legacy	2
	Environmental protection	5
	Environmental Legacy	2
Global Equality (Tot. 22 points available)	Community impact	3
	Equal opportunities	8
	Global/regional representation	5
	Facility improvement legacy	6
Diversity, accessibility and wellbeing (Tot. 18 points available)	Diversity	7
	Event accessibility	3
	Health and safety	1
	Wellbeing	7
TOTAL		120

- 1.3. From 2024 all Continental Tour Meetings are required to score a minimum of points to achieve as follows:
 - 1.3.1. Athletics for a Better World Platinum Event: 108 points (90%)
 - 1.3.2. Athletics for a Better World Gold Event: 96 points (80%)
 - 1.3.3. Athletics for a Better World Bronze Event: 72 points (60%)
 - 1.3.4. Athletics for a Better World Recognized Event: Event has illustrated a clear commitment to principles of sustainable event delivery. (Minimum points TBD)

Appendix 1

**MARKETING AND ADVERTISING REGULATIONS
WORLD RANKINGS COMPETITIONS EVENT BRANDING:
DIAMOND LEAGUE & CONTINENTAL TOUR GOLD**

1. SPECIFIC DEFINITIONS

The words and phrases used in these Regulations that are defined terms (denoted by initial capital letters) shall have the meanings specified in the Constitution, the General Definitions and/or the Rules or (in respect of the following words and phrases) the following meanings:

Advertising	any advertising and/or display of a promotional nature.
Advertising Board	a surface whether static, fixed, electronic, rotatable, virtual or otherwise, suitable for Advertising or other identification which is placed at the Event Sites, and which includes Perimeter Boards and In-field Boards.
Applicable Laws	all laws and statutory regulations (including the laws of the country where an Event takes place) as well as health & safety laws and any statutory regulations issued by or applicable to broadcasters.
Bib	the identification card (which identifies the Athlete's country, name and/or number) worn by an Athlete during the Competition.
Competition	the athletic competition (in all its various forms and disciplines) which the Athletes participate and compete at the Event.
Competition Official	an official, or his or her representatives, appointed by the Event Organiser of a Competition in accordance with the Competition Rules.
Constitution	has the meaning given to it in the Generally Applicable Definitions.
Event	means an event organised under paragraphs 1.d. & 2.d. of the World Rankings Competitions definition.
Event Logo	any symbol, design or other graphical identification, and/or the official name (including website address and social media handles) of the Event (including, if applicable, the name of a Title Sponsor incorporated into the official name of the relevant Event).
Event Organiser	the organiser who has responsibility for the operational delivery of the relevant Event and has been granted the relevant World Athletics label or permit to do so.
Event Sites	for Events, whether indoors or outdoors, those areas (including areas of a course or route) under the control of the Event Organiser.
Event Sponsors	the entities that have been granted and have acquired marketing rights in relation to the Event at a regional or national level, which include the Title Sponsor, the Event

Supporters, the Event Suppliers and the Public Institutions.

Field of Play	the area in which the Athlete participates and/or competes in their Competition (which for non-stadium Events means the course) including the post Competition area and, if the Athlete wins a podium place, the area leading to the podium, the mixed zone, press conference areas and where a victory ceremony or laps take place.
In-field Boards	an Advertising Board placed in the Event's stadium within the inner edge of the track.
International Competitions	has the meaning given to it in the Generally Applicable Definitions.
Logo	any symbol, design or other graphical identification, slogan and/or the name (including websites and social media handles) of any entity and/or of any product of such an entity.
Marketing	the promotion or sale of products or services, including but not limited to Advertising, activations, communications, engagement, endorsements, promotions, sponsorship or sponsored publications.
Perimeter Board	an Advertising Board which is placed in the Event's stadium around the outside of the track at the first or second tier, at or near the warm-up track or along the course of a non-stadium Event or Competition.
Presentation Bib	a presentation bib which is worn by a podium placed Athlete at Competition ceremonies.
Provider	any company, whose principal business is the manufacture or the provision of any kind of equipment, apparel or other products or services for use by an Athlete, Competition Official or otherwise at an Event that are necessary for the staging and organisation of the Event (such as drinks, copiers, cars, timing, measurement, computer hardware/software, telecommunications, and home electronics (TV/audio/video/broadcasting equipment)), or any company who has been approved by the Event Organiser, which has manufactured any kind of equipment, apparel or other products whatsoever or provided services for use by an Athlete, Competition Official or otherwise at an Event.
Title Sponsor	the Event Sponsor which is the title sponsor of the Event incorporated into the official name of the relevant Event.

Trademarks all registered and unregistered trademarks, service marks, trade dress and other indicators of source, origin, sponsorship, certification or endorsement, trade names, emblems, logos, corporate names, slogans and commercial symbols, catch-phrases, slogans, taglines, all applications therefor, and all associated goodwill.

2. PURPOSE AND COMMENCEMENT

- 2.1 These Regulations are made in accordance with Articles 4.1 (c), (d) and 47.2(d) of the Constitution and Marketing and Advertising Rules.
- 2.2 Pursuant to the Marketing & Advertising Rules, these Regulations may be amended from time to time by Council. Any amendment made to the Regulations will be included in a subsequent version and will be effective as of the date such variation is approved by Council.
- 2.3 Unless stated otherwise in any Event related regulations issued by World Athletics from time to time, these Regulations govern the Marketing displayed at, taken into or placed at Event Sites by any of the entities described herein or otherwise participating in or assisting the organisation of or the exploitation of Diamond League and Continental Tour Gold Events.
- 2.4 These Regulations must be read in conjunction with the Rules and Regulations.
- 2.5 To the extent of any inconsistency between:
- 2.5.1 these Regulations and the Rules, the relevant provision of the Rules shall apply;
- 2.5.2 these Regulations and the Constitution, the relevant provision of the Constitution shall apply.

3. GENERAL MARKETING PRINCIPLES

- 3.1 Marketing at the Event Sites must:
- a) comply with the Rules and Regulations, these Regulations, any applicable guidelines issued by World Athletics as well as all Applicable Laws; and
 - b) not adversely interfere with the integrity or technical conduct of a Competition (including on the Field of Play) including interfering with official markings, impeding the Competition Officials from officiating or coaches view of the Athlete (for example, view of an Athlete's approach technique for a jump or throw) and, in particular, Regulations 4 to 10 are subject always to this overriding principle);
 - c) not be obstructed from the spectators and broadcasters' camera view in any manner during the WAS Event, except for obstruction incidentally caused by Athletes and Competition Officials during their participation in a Competition; and
 - d) not obstruct television cameras and railcams.
- 3.2 No items with Advertising, Logos or other brand identification, other than as expressly permitted in these Regulations approved by the Event Organiser and the World Athletics Chief Executive Officer or their nominee, may be displayed, taken into or

placed in the Event Sites by Athletes, Team Personnel, Competition Officials, Event Organisers, Event Sponsor, photographers, camera crew, Providers or any other entities described in these Regulations or otherwise participating in or assisting in the organisation or exploitation of an Event.

3.3 Any Marketing, Advertising and/or Logos displayed or placed at the Event Site is subject to the prior approval of the Event Organiser.

3.4 Additional opportunities for Marketing at the Event Sites not provided for in these Regulations or deviating from these Regulations may be provided with the prior written agreement of the Event Organiser and the World Athletics Chief Executive Officer or their nominee.

3.5 **Permissions and Prohibitions**

3.5.1 These Regulations are subject always to the permissions and prohibitions set out at Rule 1.7 of the Marketing and Advertising Rules.

3.6 **Use of World Athletics Logo**

3.6.1 Any use by an Event Organiser of the World Athletics name/Logo shall not be used in a manner that implies, suggests or creates an association between an Event Sponsor and World Athletics. The World Athletics name/Logo shall be used in accordance with the relevant World Athletics brand guidelines and shall not be used by the Event Sponsor next to, with or alongside the name of and/or Logo of an Event Sponsor, unless the Event Sponsor is also a World Athletics commercial affiliate and the World Athletics Chief Executive or their nominee has given its prior written approval.

4. **MARKETING AT ALL EVENTS**

4.1 **Awards Podium**

The front, top and any element forming part of the awards podium may display the Event Logo and/or the Logo of one or more of the Event Sponsor. The maximum height of each Logo is 30cm, unless otherwise agreed with the World Athletics Chief Executive Officer or their nominee.

4.2 **Backdrops**

Backdrops, such as those placed behind the awards podium, in the mixed zone and in press conferences, may display the Logo of the World Athletics, the Event Logo and/or the Logo of one or more of the Event Sponsor. The maximum height of each Logo is 30cm, unless otherwise agreed with the World Athletics Chief Executive Officer or their nominee.

4.3 **Event Sponsor Announcements**

4.3.1 Event Sponsors may be acknowledged in public address announcements prior to, during the course of and after a Competition. Such announcements may include a jingle, shall be made in a reasonable manner and must not interfere with the Competition and broadcast coverage. During the course of a Competition, Event Sponsors' announcements may have a maximum total duration of 60 seconds per hour.

4.3.2 Any Event Sponsor announcements shall not interfere with any broadcast recordings and, therefore, appropriate adjustment must be made to the volume of any public announcement system loudspeakers placed near to the broadcast commentary and interview positions.

4.4 **Scoreboards/Giant Screens**

4.4.1 The outside frame of the scoreboards (also known as giant screens) shall be clear of any Advertising of the manufacturer, unless it is a Commercial Affiliate. The Logo of Event Sponsor may be placed on the outside frame of the scoreboard, provided that the maximum distance between the edge of the Logo and the edge of the scoreboard is 1.2m.

4.4.2 Advertising of the Event Sponsor with or without spoken text (such as advertising slots, commercials etc.) may be shown on scoreboards before the commencement of each session at the Event and immediately after the last session of an Event, as well as during dead time between Competitions.

4.4.3 The Logo of the Event Sponsor may be displayed on the scoreboard screen during a Competition.

4.5 **Gantries**

Gantries are produced in varying designs, shapes and sizes depending on the Event Site. Accordingly, there are no restrictions in respect of the size, number and position of the:

- (i) Event's official title
- (ii) Event Logo
- (iii) Official timing devices with the Logo of the Event Sponsor providing the services with respect to timing
- (iv) Event Sponsor Logos

on the start, finish and awards ceremonies' gantries or any other gantry on the Event Site. This Regulation applies to Athlete entrance gates and gantries at stadium events.

4.6 **Finish Line Tape**

The Logo of Event Sponsor and/or the Event Logo may be repeatedly displayed on both sides of the finish line tape. The maximum height of each Logo is 20cm.

4.7 **Space Blankets**

Two (2) Logos of Event Sponsor may be displayed on both sides of space blankets provided to Athletes during or at the end of a Competition. The maximum size of each Logo is 40cm² with a maximum height 5cm.

4.8 **Award Items**

Any award items (except medals) given to Athletes at the end of a Competition, at the finish line or during medal ceremonies may display the Logo of one or more of the Event Sponsor and/or the Event Logo. The maximum height of each Logo is 5cm.

4.9 **Product Placement**

Event Sponsor' products may be placed at the Event Sites during the Competition, including at the Event's tracks, in-field, along the Competition's course and at press conferences. The size, location and manner of such placement must be determined by the Event Organiser.

5. **MARKETING AT STADIUM EVENTS**

5.1 **Track Surfaces (Main Track and Warm-up Tracks)**

5.1.1 Logo of the Track Surface Manufacturer

A maximum of two (2) flat Logos of the actual manufacturer of the track surface may be displayed in watermark style on the track surface, provided that the actual manufacturer of the track surface is an Event Sponsor of the relevant Event. The height of each such flat display shall not exceed 1m for outdoor tracks and 0.5m for indoor tracks. The identification must not interfere with the track markings.

5.1.2 Name of the Stadium and/or Name of the Host City and/or the Event Logo

The following identifications (without limitation or number) may be displayed in a flat watermark style on the track surface:

Name or Logo– Max. Two (2) from options below	Maximum Height	
	Indoor	Outdoor
Stadium Name (may include commercial name)	2.5m	5m
Host City	2.5m	5m
Event Logo (may include Title Sponsor)	2.5m	5m
Logos of Commercial Affiliates	0.5m	1m

- i. provided always that the shade of the watermark identification must be in the base colour of the track and must be diluted a maximum of 66% by white colour. The identification must not interfere with the track markings, which must remain dominant.

5.1.3 World Athletics Certification Logos

A maximum of two (2) identifications, two (2) of the same or one (1) of each “World Athletics Certified Product” and/or “World Athletics Certified Facility”, may be displayed in a watermark style on the track surface. The width of each such flat display shall not exceed 50cm for outdoor tracks and 25cm for indoor tracks. The identification must not interfere with the track markings and should be outside of the area where Athletes are competing. The World Athletics Certification logos shall be subject to terms and conditions of licence and used in accordance with the relevant World Athletics brand guidelines and it shall not be used next to, with or alongside the name and/or Logos of an Event Sponsor unless it is an World Athletics commercial affiliate and the World Athletics Chief Executive Officer or their nominee has given its prior written approval.

5.2 **Advertising Boards**

5.2.1 General Principles

- (i) Content: The Advertising Boards may display Logos as well as any other identification or content authorised by the Event Organiser, of the Event Sponsor, the Event, the host city and the broadcasters, or, subject always to Regulation 3.5 above, any other third party as determined by the Event Organiser.
- (ii) Double-sided: Advertising Boards may be double-sided with Advertising displayed on both sides of the Advertising Boards.
- (iii) LED: if LED technology is used, solus and/or shared solus configurations are permitted.

5.2.2 Outdoor Stadium

5.2.2.1 Perimeter Boards

- (i) First Tier: Perimeter Boards around the track shall be placed in standard conditions at 30cm from the outside edge of the track, including on the reverse camera-angle, camera blind side along the 100m straight (“100m Straight Boards”). They shall be of a consistent height. They must be limited to one row. A second row directly behind the track boards is not permitted.
- (ii) Second Tier: Perimeter Boards are permitted in the second tier. They shall be of a consistent height.
- (iii) Size: Perimeter Boards may have a maximum height of 1.2m.

5.2.2.2 Perimeter Board Behind the Start of the 100m

- (i) One (1) Perimeter Board or backdrop may be placed behind the start of the 100m (110mH), either at track level or raised 50cm from the track surface. Such Perimeter Board behind the start of the 100m may display the Logo of one or more of the Event Sponsors.
- (ii) The maximum height of the behind-the-start of the 100m Perimeter Board or backdrop is 2.5m and its maximum width is the width of the track.

5.2.2.3 In-field Boards

- (i) Position: In-field Boards, if any, shall be placed in standard conditions at not less than 50cm from the inner edge of the track, anywhere in the infield.
- (ii) Maximum amount: A maximum length of 120m of In-field Boards is permitted.
- (iii) Size: In-field Boards have a maximum length of 3m and height of 50cm. The In-field Boards may be elevated on a neutral pedestal of a maximum height of 10cm, so that the total maximum height from the ground to the top of the In-field Board shall be 60cm.

5.2.3 Indoor Stadium

5.2.3.1 Perimeter Boards

- (i) First Tier: Perimeter Boards shall be placed around the outside edge of the track, including on the reverse camera-angle, camera blind side along the finishing straight (“Finishing Straight Boards”). They shall be of a consistent height. They must be limited to one row. A second row directly behind the track boards is not permitted.
- (ii) Second Tier: Perimeter Boards are permitted in the second tier. They must be of a consistent height.
- (iii) Size: Perimeter Boards may have a maximum height of 1m.

5.2.3.2 In-field Boards

- (i) Position: In-field Boards, if any, shall be placed in standard conditions at not less than 0.50m from the inner edge of the track, anywhere in the infield, as well as along the length of the straight.
- (ii) Maximum amount: A maximum amount of 30m of In-field Boards shall be permitted.
- (iii) Size: In-field Boards have a maximum height of 40cm. The In-field Boards may be elevated on a neutral pedestal of a maximum height of 10cm, so that the total maximum height from the ground to the top of the In-field Board shall be 50cm.

5.2.4 At Warm-up Areas

Perimeter Boards may be placed at warm-up areas. Such Perimeter Boards may have a maximum height of 1.2m and they must be of a consistent height.

5.2.5 Protective Run-Off Mats at Indoor Stadium

The Logo of an Event Sponsor or the Event Logo may be displayed on the protective run-off mats at the end of the 60m straight. The maximum height of such display is 1.5m and the maximum width is the width of the track.

5.2.6 Cam Carpets

Cam carpets may be used on the track surface or the in-field. The maximum height of the cam carpet’s relative appearance from the main camera angle is 1.2m.

5.3 Advertising on the In-field Surface

For outdoor stadiums the Logos of the Event, Event Sponsor and/or any other third party as determined by the Event Organiser may either be painted on or a carpet or other material laid on the surface of the in-field. If one Logo is displayed the maximum size is 80m² or if two or more Logos are displayed the maximum size of 60m²each. Such Logo(s) must be placed not less than 3m from the edge of the landing sector on the in-field surface (i.e. not inside landing sector or interfering with the free movement of the Competition Officials, photographers, television crew, other authorised personnel working on the in-field and remote control vehicles).

5.4 **Throws Circle**

The area outside the perimeter of the throwing circle for the Shot Put, Discus Throw and Hammer Throw circle may display the Logos of the Event Sponsor. Except that no Logo may be placed or interfere(s) with any landing sector or on the rim / stop board where the Athlete throws the implement or official markings around the circle which must be kept clean of any Logos.

5.5 **Jumps and Pole Vault Runways**

The Logos of the Event, Event Sponsor, the host city and/or any other third party as determined by the Event Organiser may be displayed along the runways for the Long Jump, Triple Jump, High Jump and Pole Vault. For outdoor stadiums the maximum height is 50cm and for indoor stadiums the maximum height is 40cm. The display may be elevated on a neutral pedestal that has a maximum height of 10cm, so that the total maximum height from the ground to the top of the board is 60cm (outdoor stadiums) and 50cm (indoor stadiums) respectively. For outdoor and indoor stadiums the display must not be less than 50cm from the runway.

5.6 **Javelin Throws Runway**

The Logos of the Event, Event Sponsor, the host city and/or, any other third party as determined by the Event Organiser may be displayed along the runway of the Javelin Throw. The maximum height is 50cm. The display may be elevated on a neutral pedestal that has a maximum height of 10cm, so that the total maximum height from the ground to the top of the board is 60cm. The display must not be less than 50cm from the runway.

6. **MARKETING AT NON-STADIUM EVENTS**

6.1 **Perimeter Boards**

- (i) Content: The Perimeter Boards may display Logos as well as any other identification or content authorised by the Event Organiser, of the Event Sponsor, the Event and the broadcasters, or, subject always to Regulation 3.5, any other third party as determined by the Event Organiser.
- (ii) Position: Perimeter Boards may be placed around the course of the Competition as well as at the start and finish areas.
- (iii) Size: The maximum height of the Perimeter Boards is 1.2m.
- (iv) Double-sided: Perimeter Boards may be double-sided with Advertising displayed on both sides of the Perimeter Boards.

- (v) LED: if LED technology is used, solus and/or shared solus configurations are permitted.

6.2 **Cam Carpets/Road Marking**

Cam carpets may be placed on the course and/or the road may be marked with Logos of Event Sponsor, World Athletics, the Event, the host city, the broadcasters or, subject always to Regulation 3.5 any other third party as determined by the Event Organiser. The maximum height of the cam carpet's relative appearance from the main camera angle is 1.2m.

6.3 **Other Advertising Signs**

Other Advertising signs, road signs, arches, inflatables, any seat kill dressing and/or any other applications, whether now known or thereafter developed, may be placed around, on or above the course of the Competition (such as in cheering zones) as well as at the start and finish areas, subject to the Event Organiser's approval. Such other Advertising signs may display the Logos of Event Sponsor, the Event, the host city, the broadcasters or any other third party as determined by the Event Organiser.

7. **EQUIPMENT AND IMPLEMENTS USED DURING COMPETITIONS**

7.1 **Competition Equipment**

7.1.1 **General**

7.1.1.1 A maximum of two (2) "World Athletics Certified Product" Logos may be displayed on Competition equipment, throwing implements (i.e. shots, discus, javelins and hammers) and relay batons which shall be in accordance with the Guidelines for the Official World Athletics Certification Logos section of the World Athletics Certification Procedures.

7.1.1.2 Competition equipment may be branded with the official Event look and feel.

7.1.1.3 The Logo of the Provider or manufacturer of Competition equipment may be displayed on such Competition equipment and throwing implements (i.e. shots, discus, javelins and hammers) and relay batons including any identification that is required by Applicable Laws.

7.1.2 **Shots, Discus, Javelins, Vaulting Poles, Hammers, Crossbars, Uprights, Lap Bells, Starting Blocks and Lane Boxes**

7.1.2.1 The Logo of the Provider or manufacturer may be displayed twice on shots, discus, javelins, vaulting poles, hammers, crossbars, uprights, lap bells, starting blocks and lane boxes used at a Competition. The maximum height of the Logo is 4cm.

7.1.2.2 The Logos of Event Sponsors and the Event Logo may be displayed on crossbars, uprights, lap bells and starting blocks and the maximum height of each Logo is 4cm. Where such Logos are placed on an upright the lettering may be placed vertically.

7.1.3 **Relay Batons**

The Logo of the Provider or manufacturer may be displayed twice on relay batons. The maximum height of the Logo is 4cm. The Event Logo may be displayed on relay batons.

7.1.4 Landing beds

7.1.4.1 The following may be displayed on the top and/or sides of the landing beds:

- (i) The Logo of the Provider or manufacturer of the landing bed;
- (ii) the Logos of Event Sponsors
- (iii) The Event Logo,

and in each case the size of the Logo may be of any size fitting and in proportion to the size of the respective landing bed. The number and precise size of the Logos displayed must be approved by the Event Organiser.

7.1.5 Hurdles and Steeplechase Barriers

7.1.5.1 Three (3) of the following may be displayed across the length of the non-approach side of the hurdles and steeplechase barriers (i.e. the side of the hurdles or steeplechase barriers that faces away from the Athlete's approach):

- (i) Logo of the Provider or manufacturer
- (ii) Logo of an Event Sponsor
- (iii) name of the host city
- (iv) name of the stadium (can include a commercial name)
- (v) Event Logo

7.1.5.2 The maximum height of each Logo on the hurdles is 5cm. The maximum height of each Logo on the steeplechase barriers is 10cm.

7.1.6 Take-off Boards

The Logo of an Event Sponsor or the Logo of the Provider or manufacturer that is an Event Sponsor may be placed:

7.1.6.1 adjacent to the take-off board; and

7.1.6.2 on the take-off board but provided always that the Logo is placed on one side of the take-off board and is a maximum of [10cm] in from the shorter edge of the take-off board and minimum of [5cm] in from the take-off line (i.e. as close as possible to the outer long edge of the take-off board that faces the runway). The precise size and position of the Logo will be determined by reference to the size and position adopted by World Athletics at its WAS Events.

7.2 Other Equipment

7.2.1 Electronic Equipment

On electronic equipment used for the Competition displaying information (such as measuring devices, clocks, wind gauges (anemometers), electronic scoreboards), the

Logo of the Event Sponsor that produces, services or sells such equipment may be displayed on each side of such equipment. The maximum height of the Logo is 20cm.

7.2.2 Information Display

The Logo, video and animation of the Event, World Athletics or the Event Sponsor may be displayed in rotation on the information display of the in-field scoreboards, except whilst the in-field scoreboards are being utilised during a Competition for Competition information purposes.

7.3 **Judge/Starter Rostrum, Hurdles Cart, Shot Put Carrier Rack; Plasticine Carrier Rack; Distances Indicator; Tape Winders; Triple Jump Distances Indicators; Chalk Containers and Bins**

7.3.1 The above items may display three (3) of the following logos with a maximum height of [10cm]:

7.3.2 Event Logo

7.3.3 Event Sponsor

7.3.4 Name of the stadium (can include a commercial name)

7.3.5 Logo of either the Provider or manufacturer

7.3.6 name of the host city.

7.4 **Broadcast, Data Processing and Information Technology Equipment**

7.4.1 Any broadcast, data processing and information technology equipment used at the Event Sites shall be clear of any manufacturer's Logos, unless the manufacturer is either an Event Sponsor, expressly authorised by the World Athletics Chief Executive Officer or their nominee or it is required by Applicable Laws. Such equipment may display either the Event Logo or the Logo of a Commercial Affiliate. The maximum height of each Logo is 20cm.

7.5 **Umbrellas/Protective Canopies**

7.5.1 Umbrellas/protective canopies on the Field of Play may display the Event Logo and:

- for stadium Events: the Logo of one (1) Commercial Affiliate;
- for non-stadium Events: the Logo of one or more Event Sponsor.

The maximum size of each Logo is 40cm².

7.5.2 The protective canopies of the timing/measurement equipment on the Field of Play shall have a maximum height of 1.7m and a maximum diameter of 1.2m or for rectangular canopies each side of a maximum width of 1m and may only be used during the Competition if necessary. The Logo of one (1) Event Sponsor that produces, services or sells such timing/measurement equipment may be displayed on the protective canopy. The maximum height of the Logo is 40cm.

7.6 **Refreshment, Drink and/or Sponging Stations**

7.6.1 The number of refreshment, drink and/or sponge stations and their placement must comply with the requirements for the relevant Competition, as well as the Rules and Regulations.

7.6.2 At Stadium Events

7.6.2.1 The maximum height of a drink station is 1.4m and the maximum diameter shall be 1m or, for rectangular drink stations, each side must have a maximum width of 1m. The form or shape of the drink station may incorporate the design of the packaging of the drinks supplied by the Event Sponsor of the drinks (e.g. a bottle or can).

7.6.2.2 The Logo of an Event Sponsor may be displayed around the edge of the stations or, for rectangular stations, on each side. The maximum height of each Logo is 40cm.

7.6.3 At Non-stadium Events

The Logo of an Event Sponsor may be displayed on a skirting around the tables and on a canopy over the tables used for the stations. The maximum height of the Logo is 20cm and the total length is 10m.

7.6.4 Station Personnel

In non-stadium Events, refreshments, drinks and/or sponges may be dispensed from the stations by staff members of the Event Sponsor providing the drinks, unless otherwise provided for in the Rules and Regulations, or by any other authorised persons. The Logo of the Event Sponsor providing the drinks, the Logo of any other Commercial Affiliate, the Event Logo or the name of the host city may be displayed on the upper body clothing of the station personnel dispensing the refreshments, drinks and/or sponges. The maximum size of the Logo is 40cm².

7.7 **Other Equipment**

The Logo of the manufacturer of other technical equipment used at the Event Sites that is a Commercial Affiliate, the Logo of any other Commercial Affiliate, the Event Logo or the name of the host city may be displayed only twice on two sides of such other equipment. The maximum height of each Logo is 10cm. The Logo of the Provider or manufacturer of technical equipment that is not an Event Sponsor of the relevant Event must be removed or covered-up, save for any identification that is required by Applicable Laws.

8. **VEHICLES**

8.1 **General**

Vehicles used at the Event Sites shall not display any other manufacturer's Logos than those placed at the vehicle's model standard series production, unless such manufacturer is a Commercial Affiliate.

8.2 **Tracking Vehicles**

Tracking vehicles for broadcast production at non-stadium Events may display either the Event Logo or the Logo of any Event Sponsor on each side of the car. The maximum height of each Logo is 40cm.

8.3 **Lead/Timing Cars**

- 8.3.1 The Logos of the Event Sponsor may be displayed once each on each side and on the top of each of the lead/timing cars. The maximum height of each such display shall be 40cm. The identification must be the same on all lead/timing cars during a Competition race.
- 8.3.2 In addition, the Event Sponsor providing the services with respect to timing shall be permitted to one (1) product placement on each lead/timing cars (such as product placement in form of a watch at the top of the lead/timing cars). Such representation shall not impair the visibility of the clock on the lead/timing cars.

8.4 **Car Parade**

Event Sponsor may represent their products in the form of product placement representation on the cars driving on the course of the Competition ahead of the first lead/timing car prior to a race (such as a “car parade”), provided that this complies with the Applicable Laws. In addition, such cars may display the Logo of the Event Sponsor on each side and on the top of the car. The maximum height of each Logo is 40cm.

8.5 **Remote Controlled Vehicles**

- 8.5.1 The Event Logo, Logos of Event Sponsor, World Athletics Logo and/or the Logo of the Provider may appear on radio-controlled vehicles, drones or other remote-controlled devices used as equipment at the Event Sites. The maximum height of the Logo is 10cm.

8.6 **Golf cart**

- 8.6.1 Golf carts used at the Event Sites may display either the Event Logo or the Logo of a Event Sponsor on each side of the golf cart. The maximum height of each Logo is 20cm.

9. **ON SCREEN IDENTIFICATION**

- 9.1.1 The Logos of Event Sponsor may be displayed on the signal of a Competition transmitted by television or other current or future technologies (“On-Screen Identification”), provided that such display is in accordance with Applicable Laws.

10. **USE OF DIGITAL TECHNOLOGY**

- 10.1.1 Advertising using digital technology (whether now known or hereafter devised, developed or invented) to insert virtual advertising into the live or delayed feed of the Event (“Virtual Advertising”) is permitted but must be applied in a reasonable manner to ensure that its use does not interfere with the integrity of a Competition.
- 10.1.2 Virtual Advertising must not be inserted in a way that obscures the broadcast audience’s view of the Event.
- 10.1.3 Virtual Advertising is permitted to appear both outside the Field of Play and on the Field of Play prior, during and after a Competition session.
- 10.1.4 Virtual Advertising is expressly forbidden to appear on all persons (including spectators, Athletes, Competition Officials) at the Event Sites, except for an application on the Bibs.

11. ENFORCEMENT GENERALLY

11.1 The Event Organiser shall designate a representative who has the authority and function to oversee compliance with, to administer, interpret and supervise these Regulations at Events.

11.2 If any person does not comply with the Event Organiser's order, or a Competition Official refuses to order the action required in the view of the Event Organiser's designated representative, such person or Competition Official may be subject to sanctions in accordance with the Rules and/or these Regulations or any other applicable Rule or Regulation.

12. DISPUTES

Any dispute arising out of or in connection with these Regulations shall be resolved between the [to be inserted] (or their delegate) and the most senior executive officer of the Event Organiser (or their delegate) of the relevant Event in the first instance.